



Development Plan

VISION: To market the club effectively, maintain beginner conversion levels, deliver high standards of coaching for all abilities, ensure financial responsibility, and secure a long-term future for the outdoor shooting venue within the local community.

OBJECTIVES: Enhance disabled facilities/access, promote the club, retain new members, expand into new areas, and secure the club's future.

DELIVERING THE PLAN: we will:

- Enhance equipment for:
 - Beginner courses & new member hires
 - Community outreach sessions (e.g., Bristol Autism Project & Thornbury Jigsaw)
- Continue to deliver our 5th beginners session shooting with the other club members.
- Re-establish & offer buddy system for new members.
- Improve coaching access including equipment/tuning sessions etc.
- Improve visibility of coaches when they are available to coach with red coaching t-shirts.
- Continue to offer coaching courses and fund these when coaches are required by the club.
- Explore Archery GB's new Ontarget community specialism programme once announced.
- Introduce new Archery GB progression schemes for club member development.
- Continue to offer UK Record Status tournaments for all skill levels and abilities (subject to available volunteers).
- Enhance disabled access to facilities where needed and appropriate within our demise.
- Investigate partnerships for beginner courses with clubs in the South and North to avoid scheduling conflicts and enable mutual recommendations when courses are full.
- Expand membership by promoting courses in North & South Bristol communities.
- Create flyers/posters for all events to enhance community awareness.
- Exploring new opportunities with local community groups including disability groups, Parish Councils etc.
- Development of shooting venues while maintaining strong relationships and communication levels with Tockington Manor School.
- Communicate the plan with the club members and publish on the website.

Document is owned by the committee and has been updated by Rikki Teml & Mike Orchard.